

CURRICULUM VITAE

PERSONAL **Name:** Connie Voigt
Date of Birth: 27 July 1962
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EDUCATION **Degree:** Master of Arts (M.A.) in North American and French Studies, focus on US-Politics, US-Media Politics and French Modern Literature & Theatre at the “Freie Universität Berlin” (1992).
Classes: Psychology at the “Université de Provence”, Aix-en-Provence, France (1983).
Psychology at the “Universität Heidelberg”, Germany (1984).
Graduation as Coach with “Coach U”, fully ICF accredited, London, UK (2007)
Post Graduation degree: work in progress of a Ph. D. dissertation on “Intercultural competence and knowledge management” with “Friedrich-Schiller-Universität”, Institut für Wirtschaftskommunikation in Jena (started May 2010, aim to complete July 2012)

LANGUAGES

German mother tongue; excellent command of English; fluent communication in French; Spanish skills

INDUSTRY PROFILE

- International Broadcast Media & Magazine Publishing
- Airline Business, Airport & Food Safety, Food Industry, Logistics, Telecommunications

FIELDS OF EXPERTISE

- **Executive Coaching:** focus (intercultural) leadership development
- **Human Resource Management:** Performance Management / Intercultural Competence / Leadership Development / Reputation Management
- **Corporate Communications:** International media relations during due diligence and turnaround situations / Global crisis communication / Post merger integration of global internal communication
- **TV, Print & Online Media Expert:** London, Berlin, Zurich

PERSONAL PROFILE

- Change agent, initiator, doer, thought leader, trilingual communicator
- Relationship Manager with strategic alliances
- Great attention to detail, analytical, perseverant
- Trend watcher, finder of synergies, global citizen

CURRENT ENGAGEMENTS (other than coaching)

Initiator and Head of the “CAS Intercultural Leadership”, Fachhochschule für Wirtschaft und Verwaltung Bern, starts Oct 2010.

Lecturer HR Communications / Internal Communications at the “Swiss PR Institute”, SPRI, and the High School for Economic Studies, HWZ, in Zurich. Focus on the intersection of HRM and Communications and Employer Branding.

Presenter and initiator of public panel discussions and talks on issues related to HRM, communications, employer branding and intercultural competence & leadership. (Swiss HR Congress, ZGP International, a think tank in intercultural competence, etc.)

Editor / Author of “Interkulturell führen. Diversity 2.0 als Wettbewerbsvorteil“, NZZ Libro, 2009.

Author of „Psychovampire. Über den positiven Umgang mit Energieräubern“, Bestseller, Orell Füssli 2009

Founding member / Board member of “Migration Day e.V.” in Berlin, an association to foster education and integration of youngsters with migration background in Berlin.

ACHIEVEMENTS IN FULL TIME OCCUPATIONS: ZURICH & LONDON

Self-employed Consultant, Zurich (since 2010) & London (started company in 2008)
Coaching & developing (future) leaders to improve public appearances and lead more efficiently in their own developed style. Executive Coaching & Leadership Development with own UK company “Interculturalcenter.com Ltd.” (founded in April 2008).

Coaching approach & focus: holistic approach to reveal unknown ways of thinking and acting, fostering innovative behavior. Scenario set up and reflection to improve tolerance of ambiguity. Empowerment to initiate and lead through change. Leadership communication techniques for fruitful dialogues.

“HR Today”, Zurich (May 2005 – December 2009)

Chief Editor of Switzerland’s leading HRM monthly magazine. Raising the profile of the magazine with portraits on company VIP’s like board presidents, CEO’s, company founders and well-known experts in the field of HRM. Broadening the concept of HRM with issues like change in demography, gender politics, integration of young professionals, new leadership styles. Achieving constant rise in subscriptions through close contact with readership community.

“Gate Gourmet International”, Head Office, Zurich (Nov. 2002 – March 2005)

Director Corporate Communications - Responsibility for the worldwide media coverage of the second largest global airline catering company. Organization of press conferences and PR activities in the US and Europe. Managing the external & internal

communications alignment around the globe, Corporate Reputation Management, Crisis Management. Speaker for Corporate Affairs. Media coach for local top management. Chief Editor of the quarterly customer magazine and the quarterly employee magazine.

Major achievements:

- Established the global communication structure, driving consistency.
- Managed the maintenance of a positive reputation for Gate Gourmet worldwide, despite thousands of redundancy announcements, a CEO change and a turnaround.
- Initiated the set-up of a new global Intranet as integral part of Gate Gourmet's internal communications strategy during post merger integration, alignment of overall content structure and supervision.

“Moneycab / Swisscontent Corporation”, Zurich (Nov. 2000 – Oct. 2002)

Chief Financial Multimedia Reporter for the B-to-B portal Swisscontent and the B-to-C finance portal Moneycab. Interviews with the CEOs of the global Swiss banks, insurance companies, pharmaceutical companies and of other blue chip industries. Establishing public relations with a wide range of industry bodies and financial analysts. Close cooperation with the marketing and sales department to develop new content.

“Middle East Broadcasting Centre”, MBC, HQ London (Aug. 1998 – July 2000)

(One of the two opinion leading TV stations for the Arabic world)

Senior Business Producer & Manager of MBC's consumer-oriented half-hour Business weekly program. Focusing on areas such as the VC developments & Young Economics, Information Technology, Financial Services, Telecommunications. Adapting the focus of the program to the sponsors' interests. Commissioning reports from independent reporters worldwide. Full responsibility for content, budget, output and presentation of the program, buying programmes, sponsorship raising.

“European Business News”, EBN, Dow Jones TV Channel, London (March 1996 – Feb. 1998)

Business Reporter for EBN's award-winning daily 30-minutes business feature program “Media Report”. Covering the European IT and telecommunications sector, the cable and satellite industry, Internet Telephony, the mobile phone sector, internet convergence and international advertising and media. Focus on the European market.

And Business Producer of the weekly “best-of”-edition of the “Media Report” German program version. Full budget responsibility.

„Zweites Deutsches Fernsehen“, ZDF Studio London (April 1993 – Feb. 1996)

Producer, Buyer & Researcher for general news, the main developments in British and Irish politics, the BSE scandal, the Barings Bank Collapse, society and culture stories. Responsibilities included running the studio independently, buying in TV material for the ZDF head office in Mainz, Germany.

OTHER INITIATED PROJECTS

- **Sponsorship Raising & Producer** of the “Six Sigma” Conference Series which became one of the most lucrative events of the global conference organizer “IQPC Worldwide”, London, 1998/99.

- **Producer, Editor & Sponsorship Raising** for a 30-minute documentary on the financial centres of London and Frankfurt for “Deutsche Welle”, raising sponsorship for the program from the London Stock Exchange and the Frankfurter Börse, 1997.

STUDENT PART-TIME OCCUPATIONS

“**Science Centre Berlin**”, **WZB, Berlin** (1991 – 1993)

Media Analyst for a cross-national election project. Qualitative analysis of the German print media in cooperation with Irvine University California, USA.

“**Radio Rias Berlin**” (1988 – 1990)

Feature Editor for Rias Eins, covering culture, arts & society in Berlin during, before and after the fall of the wall.

“**Pädagogischer Austauschdienst**” (**PAD**) (1987 – 1988)

School Teacher for German language in two London East End Schools.

“**BBC World Service**”, **London** (1987 – 1988)

Feature Editor for the German Service, covering British society, education and culture for a worldwide German audience.

“**International Congress Centre AMK**”, **Berlin** (1984 – 1988)

Media Relations for big events like the annual International Tourism Fair (ITB), the Conference of the International Monetary Fund (IMF) in 1988, and the International Broadcasting Fair (IFA).

MEMBERSHIPS & SPONSORSHIPS

- Schweizerische Gesellschaft für Organisation und Management (SGO)
- German Speakers Association (GSA)
- European Mentoring and Coaching Council, London (EMCC)
- SOS Children’s Villages Ethiopia

Zürich / Berlin / London

July 2010